

**32<sup>th</sup> Annual Ukrainian Heritage Festival**  
**St. Michael's Ukrainian Catholic Church ~ 21 Shonnard Place, Yonkers, NY**  
**June 16, 17, and 18, 2017**

Dear Friends,

First and foremost, we want to thank you for your continued support of the Annual Ukrainian Heritage Festival in Yonkers, NY. Next, we'd like to remind you that the 32<sup>nd</sup> annual festival is fast approaching. Our festival attracts over 10,000 guests from the Tri-state area that return each year for food, fun, thrills and performances. This year's festival marks a milestone for our community and we know it will be bigger and better than ever! All of our dedicated volunteers are contributing time and effort to make the 32<sup>nd</sup> annual festival our most successful one yet and we invite you to be a part of this grand event!

This year we will be offering a pocket size guide. This will include our program, map, food menu and some important information about our Ukrainian Heritage. We will only feature 10 logos on this program. In addition we will have a TV near the beer truck that will be displaying ads during various times during the festival.

**Premier Sponsor** (\$1,000) includes:

- We will hang a banner (provided by your organization) with your name, logo and company information displayed in a prominent place on the festival grounds. Banner should not be more than 4'x8'.
- An ad in our new pocket guide book (only 10 will be featured). Logo and name only.
- 10 x 10 vendor booth where you can showcase your business products and services.
- Continuous announcements of your company by the Master of Ceremonies during each of the festival's 4 scheduled performances.
- Logo will be run on our TV's during various times during the festival

**Individual Sponsorship opportunities:**

- 3 Day Vendor Booth (10 x 10): \$250
- Banner Display (provided by your organization): \$500
- Ad in our new pocket guide book. Logo and name only (only 10 will be featured) \$250. This will also include your logo on our TV's during various times during the festival.
- TV ad only. Ad/logo will run various times during our festival \$150.
- Patron: Your name listed on our Festival Pocket Guide \$50

For more information please call me at (914)844-2826 or email me at [yonkersukrainianfestival@gmail.com](mailto:yonkersukrainianfestival@gmail.com). Please remit payment to Tracey Kuzemczak, c/o Ukrainian Heritage Festival, 76 Holls Terrace West, Yonkers, NY 10701.

Sincerely,

Tracey Kuzemczak, Festival Chair    Oksana Tomaszewsky, Sponsorship Committe